



The Big Leap Entrepreneurship Skills Competition

Competition brief

Entry requirements

This is a competition for entrepreneurs who have an enterprising business idea with high growth potential. The competition is open to the following level: **Open**. This level of entry takes into account the fact that many sectors do not recruit from particular types and levels of qualifications.

How to enter and what happens next

Visit <http://www.stridingout.co.uk/competition.html> to download an application form and submit to heather@stridingout.co.uk

Stage one: enter and submit your application by 1st March 2010

Stage two: Finalists shortlisted for participation in Bootcamp

Stage three: Business Plans submitted and Judged

About the competition

One competitor per organisation may enter

Ten finalists will be selected to participate in the bootcamp and one winner will receive a £500 cash prize for completing the highest quality business plan.

Stage 1: We initially invite you to complete an application form to tell us about your business idea and your commitment to make it a reality.

Stage 2: The applications will be judged and a number of applications will be shortlisted. These finalists will be selected to participate in a four day business bootcamp. Only one person per business can participate in the bootcamp.

Stage 3: The finalists will be given four months to complete the business plan for submission. The business plans will then be judged and the overall winners announced.

Marking and assessment

Stage 1: The initial applications will be judged on

- Originality and creativity
- Readiness and commitment
- Skills and flair
- Ambition and drive

Stage 3: The business plans and finalists will be judged on

- Progress – addressed tasks within timescales
- Achievement - has fulfilled tasks for Bus Plan
- Content – relevant and sufficient
- Added Value – plan goes further than required
- Quality market research
- Development of ideas and creativity
- USP and value proposition identified
- Presentation
- Generating a robust business plan
- Demonstrating skills base to make the plan a reality

Contact details

For technical advice about the competition contact:

Phone: 0845 452 4085

Email: bigleap@stridingout.co.uk

For general information about competitions please contact the WorldSkills UK contact centre:

Free phone: 0800 612 0742

Email: worldskillsuk@ukskills.org.uk

Web: www.worldskillsuk.org