

# THE SKILLS SHOW 2017

## OVERVIEW DATA

### Participation at The Skills Show



Thursday	28965
Friday	27443
Saturday	16907
<b>Total</b>	<b>73315</b>

### School / College groups



College	468
School	583

### Types of school and college



All-through School	70
College – Further Education	370
College – Higher Education	23
College – Standalone Sixth Form	12
Pupil Referral Unit	38
Secondary – Academy	259
Secondary – Free School	35
Special School	91
Studio School	3
Other	74

### Visitor gender split



Female	45.42%
Male	54.58%

### Breakdown of age group bookings



Under 7	0.39%
7-8 (Year 3)	0.19%
8-9 (Year 4)	0.21%
9-10 (Year 5)	0.26%
10-11 (Year 6)	0.30%
11-12 (Year 7)	1.28%
12-13 (Year 8)	4.32%
13-14 (Year 9)	9.81%
14-15 (Year 10)	17.48%
15-16 (Year 11)	13.36%
16-17 (Year 12)	14.20%
17-18 (Year 13)	11.10%
19-24	5.73%
25+	7.32%
Parent	7.53%
Teacher	6.51%

### WorldSkills UK National Final



Skills Competitions	55
Inclusive Skills Competitions	8
Demonstration Skills Competitions	2
Competitors	522

### Media



Pieces of coverage	450
Media Personnel	70

### Visitor Experience



Spotlight Talks	90
Staff Room Talks	25
Have a Go experiences	28
Showcase demonstrations	33

### Volunteering



Number of volunteers	408
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### Exhibitors/ Sponsors – personnel



Exhibitors	1,293
Sponsors	1,584
Industry Partner	27