



Developing – and Defining – a Future Skilled Workforce

Chelle Travis
Executive Director
SkillsUSA



A map of the United States where each state is filled with a shade of blue and contains the SkillsUSA logo. The background is a dark space with white stars. A white text box is overlaid on the map.

SkillsUSA is America's **#1** workforce development organization for students. We empower students to become **skilled professionals, career-ready leaders and responsible community members.**

Puerto Rico

SkillsUSA

Virgin Islands

SkillsUSA



Defining the Skills Gap



STATISTICS

2.1 million unfilled jobs by 2030.

87% of companies worldwide claim to either be experiencing a **skills gap** now or expecting to experience one in the next few years (McKinsey and Company).

**SKILLED
CAREERS
AVAILABLE**

**SKILLS
GAP**

**SKILLED
PROFESSIONALS
AVAILABLE**

The SkillsUSA Framework





EMPLOYERS NEED BOTH:

Employability Skills

Technical Skills

Amanda McClure

SkillsUSA Advisor
Union Grove High School, Georgia

“SkillsUSA transforms timid students into leaders, disinterested students into competitors and self-centered students into team players. I have seen the positive changes SkillsUSA makes in my students’ lives and witnessed their success in college and careers as a result of involvement.”





**“Hiring for
Technical
Skills, Firing
for Soft Skills”**

The SkillsUSA Difference





THE SkillsUSA ADVANTAGE

How SkillsUSA Is Making Career and Technical
Education Work Even Better

In Collaboration With



November 2022



The SkillsUSA Advantage Report

- 1 Earning a license of certification related to their field of study.
- 2 Meeting potential employers.
- 3 Being excited about their chosen career.
- 4 Gaining work experience as a student.
- 5 Understanding the work environment.
- 6 Being excited about school.
- 7 Connecting school to the real world.



A photograph of two young adults, a woman on the left and a man on the right, celebrating on a stage. They are both wearing red blazers with a SkillsUSA patch on the left chest and a white sash with 'SKILLS USA' written on it. The woman is wearing a large silver medal and has her arms raised in a 'V' shape, shouting with her mouth open. The man is also wearing a large silver medal and has his right arm raised in a fist, looking upwards with a joyful expression. The background is dark with some blurred lights and a banner that partially reads 'UNITED STATES OF AMERICA ATLANTA'.

THANK YOU!

The SkillsUSA logo, which consists of a stylized graphic of three horizontal lines of varying lengths, creating a sense of motion or a checkered flag.

SkillsUSA®