**Template Press Release for use by COPs in trade media**

* Please always use ‘WorldSkills UK’ when writing about the national competition programme, do not shorten to ‘WorldSkills’.
* Competitors who take part in relevant WorldSkills UK 2025 Competitions could be eligible for WorldSkills Aichi (Japan) 2028, not WorldSkills Lyon 2024, the Squad for this competition has been selected.

**Inspire apprentices with competition training**

**(Insert COP) and WorldSkills UK launch 2025 national competition in (insert skill)**

Employers and training providers in the (insert industry) will have the opportunity to showcase and celebrate the incredible talent within their organisations by entering their apprentices and learners into the WorldSkills UK Competitions, proudly run in partnership with (insert COP).

The WorldSkills UK Competitions are based on international standards and play a vital role in ensuring more young people are emerging from their training highly skilled, confident and ready for work.

The WorldSkills UK Competitions, run in over 40 different skills, include regional qualifiers and training before entrants step up to the ultimate test of the national finals which will take place this year in November at venues across South Wales. The WorldSkills UK Learning Lab includes resources to support employers and training providers in preparing their apprentices to compete.

**Ben Blackledge, Chief Executive, WorldSkills UK said:** “Registering apprentices and learners for WorldSkills UK Competitions is an exciting opportunity to showcase their potential, inspire excellence and equip them with the skills needed to thrive in a competitive workforce. By entering, employers and training organisations are investing in both the individuals and the success of their organisation.”

Inset quote from COP

Participants from this year’s competitions could be selected by WorldSkills UK to join its training and development programme for WorldSkills Aichi (Japan) 2028.

Entry to the WorldSkills UK Competitions is open from 3 -28 March 2025. To register apprentices and access the free resources visit worldskillsuk.org

(Include info on relevant competition sponsors)

ENDS

Notes to Editors

For more information please contact:

(Insert COP contact details)

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About WorldSkills UK

WorldSkills UK is a four nations partnership between education, industry and UK governments. It is a world-class skills network acting as a catalyst for:

* raising standards, through international benchmarking and professional development
* • championing future skills, through analysis of rapidly changing economic demand
* empowering young people, from all backgrounds, through competitions-based training and careers advocacy.

For more information visit worldskillsuk.org