

# Beauty Therapy Practitioner Technical handbook 2025

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## WorldSkills UK

WorldSkills UK is an independent charity and a partnership between employers, education and governments. Together, they are raising standards in apprenticeships and technical education to enable more young people get the best start in work and life. They are leading the charge to ensure that all young people have equal access to high quality apprenticeships and technical education, by:

- inspiring young people through their careers advice resources, to choose excellence through apprenticeships and technical education as a prestigious career route on their path to reaching their potential, whatever their background.
- developing excellence in young people by testing and assessing their skills and knowledge against their peers through their national and international competitions programmes, improving their confidence and potential.
- innovating to mainstream global excellence to help improve the standard of teaching, training and assessment through international benchmarking to help young people, employers and the UK economy succeed.

They are also part of WorldSkills, a global movement supported by over 80 member countries, which celebrates young people achieving world-class standards in the biennial 'skills Olympics.

[This link](#) can be used to access more information about WorldSkills UK and the work it undertakes:

### Sector Overview

A **Beauty Therapy Practitioner** (advanced) will be able to demonstrate expertise in general beauty services as well as being a specialist in two or three areas such as advanced body and facial treatments, makeup and skincare advice.

The competition focuses on the role and tasks of a Beauty Therapy Practitioner carrying out a range of services which reflect both current and traditional standards plus current industry requirements. This may include advanced body, nail, make up and facial treatments. As a competitor, you will also be tested on health and safety, professionalism, client care and communication skills to demonstrate exceptional level of skill and creativity. Ideally you are looking to demonstrate your specialist skills and technical knowledge to the highest level with a view to progressing your career further in the beauty or spa therapy industry.

## Career Pathway

Jobs in Beauty: <https://jobsinbeauty.co.uk>

Work in Health spas all over the world

Run your own business

Senior beauty therapist / manager

Salon trainer

Product distributor and trainer

Media/theatre make-up artist

Fashion make-up artist

Cruise ship beauty/spa therapist

Salon receptionist

Beauty PR Consultant

Nail Technician

## Competition Cycle

| Date        | Stage                 |
|-------------|-----------------------|
| Feb - March | Registration          |
| April       | Entry                 |
| June        | National Qualifier    |
| July        | Announcement finalist |
| October     | Bootcamp              |
| November    | National Finals       |

## Competition Overview

### About the Competition

This competition assesses the skills and abilities of competitors entering the field of Beauty Therapy Practitioner

This competition consists of:

- An Entry stage, a remote assessment in which you must complete work in your own time and submit this for judging;
- A qualifying round, which will be face to face. You must attend and complete a series of tasks on a specific day within a given timescale;
- A UK national final, taking place in November as part of WorldSkills National Finals.
- Selection for International

### Core competencies

Competitors taking part in this competition should be able to demonstrate the following competencies:

- Professional demeanour
- Safe working practices
- Professional attitude
- Effective interaction with the client
- High level of skill and dexterity
- Management of time allocation
- Ergonomic working methods

### Qualifications

This competition is mapped out to the following qualifications:

England, Wales, Northern Ireland

VTCT

Level 3 NVQ Diploma Beauty Therapy General

Level 3 Extended Diploma in Beauty Therapy (Technical Certificate)

Level 3 Diploma in Beauty Therapy (Technical Certificate)

City & Guilds

Level 3 Technical Certificate in Beauty Therapy

Scotland

SVQ 3 Beauty Therapy at SCQF Level 6

**Assessment Criteria**

For this competition the breakdown will help in how you can go from being competent in the skill to excellent and what the judges will be looking for.

The table shows some examples:

| <b>Core Competence</b> | <b>Competent</b>   | <b>Excellence</b>   |
|------------------------|--|---|
| Professional demeanour | The competitor set their work area up independently and demonstrated satisfactory personal presentation.   | The competitor set their work area up independently and demonstrated immaculate personal presentation   |
| Time Management        | Completed the task in allocated time   | Completed the task in advance allowing time to ensure working area is completely clean and packed away.   |
| Health and Safety      | Trolley set up efficiently but becomes a little untidy as task progresses  | Trolley neat and tidy for the whole of the task   |
| Hair Removal           | A few hairs and a small amount of wax remaining.<br>No excessive trauma / erythema to the area.  | All hair and wax removed.<br>No excessive trauma / erythema to the area.  |
| Body Mask Application  | Mask covers full area as per the brief with a few gaps or holes  | Mask covers full area as per the brief with no gaps or holes.   |
| Safe working practices | Throughout the treatment the competitor maintained a clean, tidy work area.<br><br>The competitor complied with health and safety guidelines and product instructions. | The competitor demonstrated the ability to modify their techniques during the treatment to meet the client's needs whilst always working in a safe manner |

|  |   |   |
|--|---|---|
| Professional attitude                    | The competitor displayed a satisfactory professional attitude throughout the competition                              | The competitor demonstrated self-confidence, effective interpersonal and communication skills throughout all observed interactions.   |
| Effective interaction with the client    | The competitor demonstrated confident communication methods   | The competitor used a communication strategy that was courteous, considerate and attuned to the client's responses, establishing a positive relationship with the client and excelling in customer service. |
| High level of skill and dexterity        | The competitor carried out a complete treatment without support using suitable methods and techniques for the client. | The competitor used techniques that were individually tailored to meet customer needs and requirements.   |
| Management of time allocation            | The competitor was aware of how to manage time during the competition   | The competitor confidently demonstrated effective time management and optimal organisational skills throughout the treatment.   |
| Ergonomic working methods                | Ergonomic considerations were evidence at times throughout the competition  | Ergonomic adjustments were considered throughout the competition  |
| Stay focused throughout the competition. | The competitor demonstrated some focus during the competition   | The competitor demonstrated optimum focus throughout the competition  |
| Be able to perform under pressure.       | The competitor displayed some use of techniques to remain calm under pressure   | The competitor displayed excellent use of techniques to remain calm under pressure  |

## Entry Criteria

Open Level Entry - There is no limit to the number of entries per organisation but organisations are strongly encouraged to use the pre-competition activity to introduce their competitors to (and prepare them for) competition work and to select their best representatives.

This is an individual competition.

Competitors must be familiar with the core competencies, have excellent relevant knowledge of anatomy and physiology and be enrolled on a programme of study working towards Beauty Therapy Level 3 when entering the entry stage of competition.

Early registration is highly advised in order to identify preferred qualifier venue in the event of competitors reaching stage 2 and beyond. Places are allocated on a strict first-come, first-serve basis.

## Competition specific rules

Competitors must complete the registration in full in order to participate.

A completed registration is an indication that you have agreed to the following:

- a) WorldSkills UK Competition Rules
- b) WorldSkills UK Terms and Conditions
- c) Where relevant the specific competition rules

Please ensure that you are familiar with this documents ahead of any competition activity: [Competition- Rules-2021\\_v3.pdf](#)

Conduct for competitors during live competitions:

1. Competitors must set up and participate in the competition on their own. *At no point should accompanying tutors, colleagues or others be in the competition area before or during the competition.* Models will enter the room, ready for treatment, at the start time of the competition.
2. *Where there are a number of competitors from a different campus attached to the same organisation, the competitor's work stations will be placed around the competition area at the discretion of the judges.*
3. Competitors must not bring any ornaments to decorate their work area e.g. flowers, vases, etc.

4. Competitors must ensure that they keep to timings set by judges at the beginning of the competition, extra time will not be allocated to those who are not ready for each task.
5. Competitors should be dressed in beauty therapy attire and present themselves in a manner which would be acceptable within commercial enterprises. No jewellery or piercings are to be worn.
6. Competitors must cover all logos and other items that identify their colleges or other organisations of origin.
7. Competitors who arrive late will not receive additional time.
8. Competitors will start and finish work as instructed by the judges.
9. During the competition, competitors should not disturb other students/teams or speak to members of the public.
10. Any competitor who wishes to leave the area during the competition must seek the permission of the judges.
11. If there is a power stoppage, breakdown of machinery or accident, the competitors must act according to the instructions of the judges.
12. Competitors who break or damage their own equipment during the competition will not receive additional time.
13. Competitors will be required to bring a model on the day. The models must not be contra-indicated to any of the treatments, they must also have previous experience of all tasks and have completed a thorough consultation prior to the competition to ensure they are suitable to have the treatments. It is the responsibility of the competitors / college leads to ensure the model is safe to be treated.
14. Models will be checked prior to the competitions; any found to be unsuitable will incur penalties for the competitor. Models must not aid the competitor in any way as this may affect the competitor's marks.
15. Competitors are responsible for supplying all products and equipment, including towels. Hosts will however provide a couch, magnification lamp, stool and trolley. Only trolleys or your own storage boxes, under the couch, should be used for products and equipment. *Any items placed on sinks, shelves and cupboards in the work area will be asked to be moved. Towel cabi's and other electrical equipment are not permitted.*
16. Where a competitor is observed working in an unsafe manner, s/he will be stopped and not permitted to continue unless willing to follow the judges' directions.
17. For tasks that contain cuticle work, nail polish or gel polish, cuticle oil is not permitted.
18. All electrical equipment must be PAT tested and labelled before using at the competition and all the supporting equipment must be fit for purpose.

## Pre-competition Activity



Before registering to enter students and apprentices to take part in a WorldSkills UK Competition, it can be helpful to enable them to practice, test and challenge their technical and mental skills by getting involved [in the pre-competition activity](#), available on the bottom of the webpage. As well, the following activities could be used to support prospective competitors to get a feel for what will be expected of them in a WorldSkills UK Competition, whilst still in an environment with which they are familiar:

- on and off the job training and work experience
- WorldSkills UK or other externally run competitions
- internal competitions e.g. internal to an employer, specially designed competitions - using WSUK competition briefs
- local competitions e.g. in colleges and training providers.

## Digital Badges



As recognition of the participation and achievement of learners who take part in the competition you will be awarded a Digital Badge from WorldSkills UK. This credential has been awarded to those who have participated in our competition-based training programme. In taking part in this programme there has been a commitment to developing technical, employability and personal skills to a high standard using benchmarked assessments, leading to higher skills

development. At each stage of the competition activity there has been personal and professional growth as well as developing skills, knowledge and behaviours in vocational and technical education.

The digital badges are sent via Credly to your email and can be shared on social media platforms and in your email signature. For a short outline of the value of Digital Badges, look at our short video at <https://www.worldskillsuk.org/digital-credentials/> (45 secs).

## Entry Stage

- Stage 1 - Entry stage: 1 task recorded by video

Videos should not be digitally edited or enhanced and should be the competitor's own work, completed under competition conditions in order to best prepare for further stages.

Successful candidates will be invited to the National Qualifiers.

## National Qualifier

Stage 2 - National Qualifiers are held regionally consisting of three tasks over a half day period.

Tasks are performed by competitors in a specific order, under strict timed conditions. The top eight competitors in the UK will be invited to the National Final.

## National Final

Stage 3 – Four tasks performed over one full day, under strict timed conditions.

Tasks are performed by competitors in a specific order, under strict timed conditions.

Please note:

Each stage is differentiated allowing the competitors' skills to develop and accelerate

## Judges Top Tips

- Prior preparation prevents poor performance.
- Ensure you have read and understand the brief and know what is required.
- Contact the competition organisers with any questions.
- It is vital that you arrive to your competition fully prepared and in good time for your briefing with the judges.
- Prior to your competition, ensure you listen and understand the information given to you and if you are unsure of any points ask QUESTIONS. Points will NEVER be deducted for asking questions.
- Research competitions, there may be clips of previous competitions online.
- Practice, practice, practice.
- Remember your tutor is there to fully support you in the journey, take on their advice and support.
- Listen to feedback from your tutor and work on the feedback.
- Bring spare products in case of leakages.
- Check before the competition starts if using new products and equipment, that they are not faulty.
- Work from feedback from judges in the Entry stage to prepare for the next stage of competition.